



Mark Marcynuk, BSc Physical Therapy; Erickson Certified Professional Coach; International Coaching Federation Professional Certified Coach; Conversational Intelligence Core Skills Coach

Coach Mark is the President and Owner of *Dynamite Coaching*. Over the past 9 years he has been working with organizations, teams, entrepreneurs and professionals both 1-on-1 and in groups to develop effective Communication Strategies and Change Initiatives for themselves and their companies. Mark empowers learners to create a shift towards achieving deeper connections and more positive outcomes within their communication scenarios.

Previous to this, Mark was a Physical Therapist and practiced direct patient care for over 18 years in hospital, long-term care, home care and in private clinic. His practice had a strong focus on using communications as the bridge to foster greater "person-centred care" including patients with disabilities and dementia. It was within his Physio practice where he began to understand and witness that through the use of coaching he could truly partner with his patients and their caregivers to provide the highest quality service



Dr. Jeff Small is an Associate Professor in the School of Audiology and Speech Sciences at the University of British Columbia. He is also a Researcher in the Centre for Research on Personhood in Dementia (at UBC), an interdisciplinary team of practice-based and applied researchers who are committed to improving understanding and support for people living with dementia, their families and communities.

Dr. Small's research investigates how persons with dementia and their care partners may benefit from using memory and communication strategies in their everyday interactions. He and his collaborators have created and implemented communication enhancement training programs for caregivers to understand and apply evidence-based communication principles and strategies when supporting persons who experience cognitive, language, and/or behavioural challenges.